AN EXCLUSIVE FIRST LOOK at 2017’s design trends, colors, and more!
Greenery is nature’s neutral. The more submerged people are in modern life, the greater their innate craving to immerse themselves in the physical beauty and inherent unity of the natural world.

Greenery bursts forth in 2017 to provide us with the reassurance we yearn for amid a tumultuous social and political environment. Satisfying our own desire to rejuvenate and revitalize, Greenery symbolizes the reconnection we seek with nature, one another, and a larger purpose.”

Leatrice Eiseman, PANTONE

PANTONE HIGHLIGHTS

1. Emblematic of the pursuit of personal passions and vitality.

2. Greenery signals consumers to take a deep breath, oxygenate and reinvigorate.

3. Greenery evokes the first days of spring with a sense to revive, restore and renew.
EARTH HUES

Marble and subway tiles are out and terracotta and earthy matte hues are in. Think terracotta or matte colored plant containers, tiles, rugs, or even detailing on a fireplace. The earthy tones bring warmth to neutral and minimalist rooms. Tip: Some terracotta can seem dated at first glance. Be creative in how you use it.

Plants: indoor plants are becoming even more popular with all the greenery trends picking up steam. Don’t forget to add some leafy friends to those new planters.
Out with the deep blue accent walls and hello to GREEN. Greens ranging from dark green emerald hues to brighter pops of green. Greens pair well with dark timber (which is also making a comeback this year), as well as leather, gold, linen, terracotta (see previous page), and other warm natural tones. Use it as an accent color inside or to echo the vibrant natural greens outside your window.
Speaking of green, green living walls are surging in popularity. They are no longer limited to being found in cutting edge building designs, and are becoming increasingly common place. Depending on your space, you can have something the size of a poster or one that covers an entire wall. Interiorscape companies have been installing and maintaining these walls for some time now, so beautiful plant designs are endless!

Bonus: Green walls provide cleaner air and help reduce noise pollution. Plus, they’re beautiful to look at!
Repurposing, upcycling, call it what you want, but in our materialistic and disposable society, finding ways to limit waste and reuse items is not only trendy, but smart. Younger generations especially gravitate toward the eco-friendly and green ways of living in modern society.

**WHY IT MATTERS:**

- Conserves energy
- Eliminates waste
- Saves money
- Boosts creativity
Overstimulation can be a common problem in this day in age. Between constantly being surrounded by technology and our busy worklife, places that serve as sanctuaries, escapes, and private nooks are starting to trend.

This might be a window-filled reading room, floor cushions and sheepskin, a side-nook off the office, or even a snack station with oversized chairs. It’s a haven to relax, regroup, and take a break from it all. Think cozy and peaceful.
PHOTO CREDITS

Cover
Green Wall: Tiffany Wang
Bottom Left: http://www.designshuffle.com/blog/2015/10/28/delightful-design-great-green-rooms/

Color Palette

Terracotta
Top Photo: http://www.cozylittlehouse.com/2015/07/incorporating-house-plants-into-your.html
Bottom Photo: http://www.theblogdeco.com/28589/sunday-moodboard-2/

Deep Green
All Photos: http://www.designshuffle.com/blog/2015/10/28/delightful-design-great-green-rooms/

Green Walls
Left photo: Tiffany Wang
Small right photo: SuitePlants

Reuse It
Clock: http://www.decoist.com/2013-12-02/upcycling-recycled-bicycles-for-edgy-interior-street-art/

Nooks
All Photos: unsplash.com